



Our partnership began with Crawford & Company in February 2017, with a campaign to fulfil a number of roles in the South East, our success in this project led us to an exclusive RPO arrangement, where we fill 200 Specialist Insurance roles per year, managing their supply chain and direct sourcing strategy. Over the last 2 years MBA has saved our client an average of £175k per annum.

SCOPE

To provide recruitment into the 7 main key client functions, General Property, Liability, Legal Services, Broadspire, Global Technical Services; including Major & Complex Loss, Contractor Connections & Shared Service.

- Permanent
- Temporary workers
- Contractor/Interns
- Graduates
- Provide full preemployment vetting management and onboarding services

Enhance Crawford & Company's profile to become a destination of choice

SOLUTION

Onsite attendance by the dedicated recruitment team

Appointment of a Internal Recruitment Manager

Streamlined recruitment process and supporting the implementation of an internal ATS

Effective and strong senior stakeholder relationships

Workforce Strategy

- Talent pooling
- EVP
- Attraction strategy
- Retention agenda

RESULTS

Cost saving £175k average per year

Manage, lead and refine the supply chain

Business area reporting, measuring the recruitment life cycle to drive an efficient process, and an excellent candidate experience

Onsite business reviews, to inc business owners, the HR function and Senior Leadership Team.

International assignments supporting, Spain, Sweden, Norway, Australia, Hong Kong and Ireland.



COST SAVINGS
500k
OVER A 3-YEAR PERIOD



600
PLACEMENTS OVER
3-YEAR PERIOD



TIME TO OFFER
REDUCTION BY
30%